

MEDIA RELEASE



12 -13 September 2019

HILTON HOTEL, PORT MORESBY
PAPUA NEW GUINEA

Co - Organized by:



In collaboration with:



The 07th Pacific Tuna Forum

The National Fisheries Authority in partnership with INFOFISH are jointly co-hosting the sixth regional tuna industry and trade conference on the 12th and 13th September 2019 at the Hilton Hotel in Port Moresby.

The two-day event is the premier tuna industry conference which will focus on tuna management and development topics in the Pacific region, markets and marketing opportunities for tuna products, international trade and trade barriers, research and development of new tuna products and prospects for broadening the tuna investment base in the region, among others.

It is supported in collaboration with GLOBEFISH – FAO and the regional organisations such as the Pacific Islands Forum Fisheries Agency (FFA), Secretariat to the Pacific Community (SPC) and the Western and Central Pacific Fisheries Commission (WCPFC), Parties to the Nauru Agreement (PNA), the Pacific Islands Tuna Industry Association (PITIA), Papua New Guinea Fishing Industry Association (PNGFIA) and the Fiji Tuna Industry Association.

The event has the potential to attract between 150-200 participants, both from the public and private sectors as well as NGOs from within the region and globally.

Purpose of Sponsorship

Invitation has been extended to selected corporate bodies/organisations, state-owned enterprises, statutory bodies, government departments, NGOs and donor agencies to participate in this regional event. By partnering in this event your organisation contributes to a Conference that promotes the sustainable management of tuna resources in the Pacific as well as encouraging policies that aim for greater benefits to be derived by the Pacific Island Countries from the sustainable harvesting of tuna resources within the region through promotion of onshore processing and value-added products thereby contributing to stronger economies and better livelihoods. The potential for exposure in the region is also there for organisations that have operations in the Pacific region.

Sponsorship benefits

Possible sponsors can consider one of the four categories of sponsorship opportunity investment and their benefits.

- i. PLATINUM SPONSORSHIP** **Investment K40,000**
- Benefits**
- Advertisement mentions in all media coverage;
 - Company logos to feature prominently on all promotional materials;
 - Five (5) complimentary passes to attend Conference as well as attend the opening ceremony and the welcome and closing functions (**not**-inclusive of airline tickets and accommodation);
 - Have right to set up a booth at the exhibition venue. Only 10 booths will be arranged and are to be issued on a first come first serve basis. There will be two booth exhibitor passes issued to the sponsor;
 - Display your company banner and brochures at the conference venue;
 - NFA to publish participation of organisation in its website and widely distributed bi-monthly Newsletters
 - A full page colour advertisement in the conference programme booklet;
 - Company logo on delegate badges;
 - Insertion of company brochure in the conference kit; and
 - Recognition of contribution memorabilia and a Certificate of Appreciation.
- ii. GOLD SPONSORSHIP** **Investment K20,000**
- Benefits**
- Advertisement mentions in all media coverage;
 - Company logos to feature prominently on all promotional materials;
 - Three (3) complimentary passes to attend Conference as well as attend the opening ceremony and the welcome and closing functions(**not**-inclusive of airline tickets and accommodation);;
 - NFA to publish participation of organisation in its website and widely distributed bi-monthly Newsletters;
 - Name printed on the conference kit and programme booklet;
 - Display your company banner and brochures at the conference venue;
 - A full page advertisement in the conference programme booklet; and
 - Recognition of contribution memorabilia and a Certificate of Appreciation.
- iii. SILVER SPONSORSHIP** **Investment K15,000**
- Benefits**
- Advertisement mentions in all media coverage;
 - Company logos to feature prominently on all promotional materials;
 - Two (2) complimentary passes to attend Conference as well as attend the opening ceremony and the welcome and closing functions(**not**-inclusive of airline tickets and accommodation);;
 - NFA to publish participation of organisation in its website and widely distributed bi-monthly Newsletters;
 - Name printed on the conference kit and programme booklet;

- Display your company banner and brochures at the conference venue;
- A full page advertisement in the conference programme booklet; and
- Recognition of contribution memorabilia and a Certificate of Appreciation.

iv. BRONZE SPONSORSHIP Investment K10,000

Benefits

- Advertisement mentions in all media coverage;
- Company logos to feature prominently on all promotional materials;
- One (1) complimentary passes to attend Conference as well as attend the opening ceremony and the welcome and closing functions(**not**-inclusive of airline tickets and accommodation);;
- NFA to publish participation of organisation in its website and widely distributed bi-monthly Newsletters;
- Name printed on the conference kit and programme booklet;
- Display your company banner and brochures at the conference venue;
- A half page advertisement in the conference programme booklet;
- Recognition of contribution memorabilia; and a
- Certificate of Appreciation.

v. SUPPORT SPONSORSHIP Investment K5,000 and less

Benefits

- Advertisement mentions in all media coverage;
- NFA to publish participation of organisation in its website and widely distributed bi-monthly Newsletters;
- Name printed on the conference kit and programme booklet; and a
- Certificate of Appreciation.

Contact details for confirmation of sponsorship opportunity

Arrangements are now underway for the organisation of the Conference. For further information please contact:

- **Mr. Justin Ilakini**, Executive Manager or **Mr. Vimuru Z. Bisambi**, Marketing Officer, Provincial Support and Industry Development Unit on telephone 309 0444 or email jilakini@fisheries.gov.pg or vbisambi@fisheries.gov.pg

We thank you and are confident that the support of your company will contribute towards the successful staging of the 07th Pacific Tuna Forum 2019.

Approved for release,

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John E. Kasu
 Managing Director

PNG PRE-REGISTRATION FORM

Please print exactly as it is to appear on name badge and participants list. Forms may be photocopied if needed. Please return this FORM to the:
NATIONAL FISHERIES AUTHORITY,
Attention: Mr. Justin Ilakini, Executive Manager PSID.
11th Floor, Deloitte Tower, Douglas St
P.O. BOX 2016, Port Moresby, NCD
Tel: 309 0444, Fax: 320 2061 or Email: jilakini@fisheries.gov.pg

Title: Mr Mrs Ms Dr Other: _____

First Name: _____

Family/Surname: _____

Designation: _____

Company: _____

Address: _____

Province: _____

Fax: _____ Phone: _____

Email: _____

BUSINESS CATEGORIES: (Please tick accordingly)

<input type="checkbox"/> Exporter	<input type="checkbox"/> Importer	<input type="checkbox"/> Processor	<input type="checkbox"/> Canner
<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Distributor	<input type="checkbox"/> Retailer	<input type="checkbox"/> Caterer
<input type="checkbox"/> Broker	<input type="checkbox"/> Official	<input type="checkbox"/> Service	<input type="checkbox"/> Press
<input type="checkbox"/> Other (Please specify): _____			

REGISTRATION FEE: PGK 1, 500.00

MODE OF PAYMENT: Bank Cheque or CASH (PGK) payable to: **NFA Special Projects & Infrastructure Trust Account # 7016445947**

Onsite Cash payment (US\$) to INFOFISH