



RD TUNA CANNERS LIMITED

RD Tuna Cannery was originally thought of by owner Mr. Rodrigo E. Rivera, Sr. in 1991 when he moved into Papua New Guinea from the Philippines. The company, RD Tuna Cannery Pty Ltd was established in 1997 and until three years ago changed to RD Tuna Cannery Limited. The Managing Director of the company is Mr. Pete Celso who manages the company on behalf of the RD Group of Companies in the Philippines.

RD Tuna Cannery is based in Madang, Papua New Guinea. It is situated within 6.5 hectares of land where the factory complex and other support facilities are also located. The cannery complex serves as nucleus of a self-contained community of households, small industries and businesses that look at the company as an opportunity for growth and development.

RD Tuna Cannery Ltd. Fully owned and managed by the RD Group of companies, is now poised to meet the challenges of the 21st century, and thereby affirms its thrust to produce quality canned tuna products. Billed as Papua New Guinea's Project of the Year, RD Tuna Cannery, Ltd. together with sister company RD Fishing PNG Ltd. were incorporated in Papua New Guinea and have been granted as Pioneer Status by the PNG Government. Both companies are the first and only integrated tuna fishing and canning operation in the country. The operations of the two companies are governed by a twenty (20) years agreement signed by the RD with both the Independent State of Papua New Guinea and the Provincial Government of Madang, PNG. The agreement commenced on July 31, 1995 and would end (although subject to renewal) on July 31, 2015.

Another facility located about 23 kilometres away from the cannery has been added to the growing reach of RD within the Madang community. RD is currently developing 860 hectares of land where the private wharf, 1,800 metric tons cold storage (with blast freezers) and 40 metric tons (daily capacity) ice making plant are also located. This facility serves as the docking and transshipment area for the 45 fishing vessels (out of more than 100 vessels that the RD group operates in the Philippines, Indonesia and PNG) that RD operates within Papua New Guinea.

The company employs more than 3,000 strong workforce from a merry mix of personalities with diverse backgrounds and cultures. Just like the company, a majority of the employees are young with ages ranging from 18 to 30 years.

The cannery complex is composed of the cannery proper itself, power plant, steam plant, wastewater treatment plant, microbiology and chemistry laboratories, two big warehouses where the labeling lines and can making facility are housed and

a separate printing press to print and process labels for the canned tuna products. The cannery can process an average of 120 metric tons per day with a rated capacity of 150 metric tons per day. The company have just acquired another 7.5 hectares of land adjacent from the existing land to be used for the expansion of warehouse and can making facility.

Its processing lines can produce three can sizes (66.5 ounce catering size and two retail sizes, 14 ounces and 7.0 - 6.5 ounces). More can sizes and packing media can be added depending on the needs of the market.

The canned tuna products are shipped to Europe, Japan, New Zealand, Vanuato, Solomon Islands, Fiji and local PNG market. RD has two leading brands introduced in local market, the Diana brand and the newly launched premium Dolly brand.

RD Tuna Cannery own 12 fishing vessels and seven fish carriers. It currently employs 3000 factory workers. The factory operates 24 hours, of which 1000 workers do a 12- hour shift, replaced by the next lot for the next 12 hours. The production capacity is currently at 120 metric tonnes per day. The tuna fish is processed, canned and labelled within the factory located along the North Coast Road of Madang Province.

The company imports its canning sheets from Indonesia and labelling papers from Japan and Korea.

Its target fish species are skipjack and yellowfin tuna, which are processed into tinned fish, which is the finished product. The other product of cooked frozen tuna loins are vacuumed packed and shipped to overseas markets. They have also recently introduced another product type, tuna meat loaf, brand name Dolly, which will go on the market both locally and abroad.

Their canned products are mainly exported to Europe, a smaller percentage to Australia. The other product, frozen cooked loins are exported to Italy only. They are looking at establishing markets in Japan but the very expensive freighting costs have stopped them from venturing further despite the great demand expressed from Japan. They were exporting to the USA during the first three years of operation but have ceased due to strict export regulations.

Apart from fishing and canning tuna, RD Tuna Cannery also maintain a harmonious relationship with the surrounding local villages by having inter-denominational evangelism outreach programs for children.

RD TUNA CANNERS LIMITED



Mr Pete Celso
Managing Director



● RD Headquarters located along North Coast Road, Madang Province.

Contact :

RD Tuna Cannery Ltd
Portion 1004
Siar, North Coast Road
PO Box 2113, Madang
Papua New Guinea

Telephone: (05) 675 852 1144
Facsimile: (05) 675 852 1157/1358
Email: pcc@rd-png.com.pg



● Some export products on display at RD's Office.

Main Business Activities

Tuna fishing, skipjack and yellowfin
Fish processing, loining, can making,
tuna canning, labelling & marketing

Export Product

Canned tuna steaks in oil
Canned meat loaf
Cooked frozen tuna loins

Current Production Capacity

Please assist me.

Write in here your current production capacity.

Current Export Market
Europe, Australia, Italy



● Cartons of Diana tuna in oil, a product for the local market.



● Tuna steaks in oil. Another of RD's export product.



● Canned tuna in medium size can. Another export product.

For further information on the activities of the National Fisheries Authority, please contact :



National Fisheries Authority

P.O. Box 2016, Port Moresby
Tel: (675) 309 0444
Fax: (675) 320 2061
Email: nfa@fisheries.gov.pg
Website: <http://www.fisheries.gov.pg>