



Fishing Line



NEWSLETTER OF THE NATIONAL FISHERIES AUTHORITY

ISSUE No. 5

September - October, 2004

Inside this Issue

- Two New Fishing Projects
- Editorial
- Staff Profile
- Special Insertion - Maru Marine Ltd
- Proposal for Fisheries Partnership Agreement
- NFA/PNGDF Sign MOA
- Heads of Fisheries Meeting
- New NFA Staff Uniform
- FTV Leilani
- Customer Service Training for Staff

Key Contacts at NFA

Main Switchboard - Ph: 309 0444 Fax: 320 2061
 11th Floor, Deloitte Tower
 P.O. Box 2016, Port Moresby, N.C.D.

Mr Sylvester Pokajam - Acting Managing Director
 Ph: 309 0431 Fax: 320 3024

Mr Ronald Kuk - Projects Manager

Mr John Kasu - Acting Corporate Services Manager

Mr Terry Ward - Financial Controller

Mr Kema Mailu - Board Administration Officer

Mr Norman Barnabas - Provincial & Industry liaison
 Manager

Mr Augustine Mubiha - Fisheries Management Advisor

Mr Ludwig Kumoro - Fisheries Manager - Tuna

Mr Jacob Wani - Fisheries Manager - Inland &
 Aquaculture

(Vacant) - Fisheries Manager - Lobster/Prawn

Mr Leban Gisawa - Fisheries Manager - Inshore
 (Live Fish)

Mr Philip Polon - Fisheries Manager - Sedentary

Mr Lamiller Pawut - Manager - Monitoring Control
 & Surveillance

Ms Joyce Agar - Enforcement, Team Leader

Mr Noan Pakop - Observer Manager

Ms Aquina Kango - Audit & Certification, Team
 Leader

Mr Barre Kare - Manager - Licensing & Information
 Ph: 309 0470 Fax: 320 2069

Mr Rainol Gibson - Property Manager

Mr Roboam Paka - Acting Principal, National Fisheries
 College, Kavieng. Ph: 984 2187 Fax: 984 2343
 New Ireland Province

Mr Garry Preston - ADB/GPA Project Management
 Specialist/Team Leader. Ph: 984 2187/ Fax: 984 2343
 Email: gpa@daltron.com.pg

Mr Sean Mariott - EU RCDP Project Manager

Ph: 852 1995 Fax: 852 1861

Email: rcfdp@datec.com.pg

New Fishing Projects to Boost Economy



• The Governor General, Sir Paulias Matane (centre), Fisheries Minister, Hon. Ben Semri, and Mr Pokajam (left), pose for a photograph with the company executives and East New Britain Governor, Mr Dion (third from right) at the Government House after signing the project agreement.

Two new tuna fishing and fish processing plants will be established in East New Britain and East Sepik Provinces in 2005, which will be a major boost to PNG's economy.

A new project agreement for the construction of the East New Britain Fishing and Fish Processing Plant has been signed between the National Fisheries Authority on behalf of the State, New Britain Resource Development Limited (investor) and the East New Britain Provincial Government.

Project agreement was signed on 21 October 2004 at Government House, witnessed by His Excellency, the Governor-General, Sir Paulias Matane in Port Moresby.

NFA Acting Managing Director, Mr Sylvester Pokajam signed on behalf of the State, the Governor of East New Britain Province, Mr Leo Dion signed on behalf of the Government of East New Britain, and the Company Director, Mr Eugene Tsang signed on behalf of the company.

The project was initiated and submitted to the National Executive Council and the NFA Board in 2003 by the project investor, New Britain Resource Development Limited. The project will be composed of purse seine operation, tuna longline fishing, ice-

making, chilled and cold storage facility, a cannery and wharf facilities. The project will cost US\$4.5 million.

The project is finally being signed after lengthy consultation processes between line government agencies of the NFA, State Solicitor, Department of Trade and Industry, Industrial Centres Development Corporation, East New Britain Provincial Government, Investment Promotion Authority, Lands Department, Environment and Conservation and National Planning and Rural Development.

The direct benefits of the project to the Papua New Guinea economy will largely be creation of jobs, generation of opportunities for local fishing developments with, generation of foreign exchange and generation of spin-off business for fishing supplies, repair services, air freight, surface freight, financial services and retail outlets.

The project site is at Ulaveo, Kokopo. It was chosen as the suitable location due to it being central to productive fishing grounds of Manus, New Ireland and Bougainville; the existing wharf is within a protected bay within the allocated land, adequate local and residential labour supply, availability of ocean and air freight services and existing essential infrastructure.

From the Managing Director's Desk

Fisheries is establishing itself as a major economic sector for Papua New Guinea, along side mining, forestry and agriculture. Within the months of September and October, we witnessed the signing of two agreements for the establishment of onshore processing facilities in East New Britain and East Sepik Provinces. These new foreign direct investments in the fisheries sector are a testimony to the growing confidence in the PNG economy. The Government's Export Driven Economic Growth and Recovery Strategy is bearing fruits in the fisheries sector as more and more fishing companies develop onshore processing facilities or enter into downstream processing of fish and fishery products for mainly the export market.

It is expected that by 2006, five new fish processing plants with an average of 60 tons per day processing capacity will be established in Papua New Guinea with potential to generate more than US\$200 million annually from their export earnings. These investments are small steps towards the realisation of PNG's economic growth and development objectives.

The vessels that will be fishing for these plants will be accommodated under national and regional tuna management regimes. PNG as a tuna resource rich country place a high priority on tuna management and is the first among the Pacific Island Countries to establish a national tuna management plan in 1998 and is also a committed Party to the Palau Arrangement, a subregional arrangement that controls purse seine fishing effort in the Western and Central Pacific Ocean.

PNG is also exploring the possibility of entering bilateral arrangements with certain Pacific Island

countries to develop strategic partnerships in the promotion of onshore investments through equity participation and access to tuna resources. This approach would ensure wider ownership in the processing plants and also secure supply of tuna resources to the plants.

In parallel with the increase in fishing activities within the PNG waters is the need to ensure that fishing fleets meet the minimum terms and conditions of operation. The NFA has in place one of the best monitoring, control and surveillance program in the region and is in the position to adequately fulfil its responsibilities. This is achieved firstly by NFA building the capacity of its human resource and utilisation of modern tools like the Vessel Monitoring System. In addition to that NFA has developed alliances with the Maritime Element of the PNG Defence Force that has been formalised under a Memorandum of Agreement, which enables regular patrols to be carried out throughout the PNG exclusive economic zone.

The NFA is committed to the sustainable management of the fisheries resources and in the promotion of meaningful onshore investments that would derive maximum benefits from the harvesting of our fisheries resources.

Continuing on our industry segment, we have in this issue a profile of Maru Marine Ltd of Western Province inserted in this Newsletter.

SYLVESTER POKAJAM
Acting Managing Director

Staff Profile



Name: Ruth Rabbie
Age: 47
Marital Status: Single Mother with one child
Qualification: Bachelor of Technology-Business Studies (UNITECH) Bachelor of Commerce (James Cook University, Townsville, Australia)

Current Position: Financial Accountant

Ms Rabbie is NFA's Financial Accountant and hails from Matupit Island, Rabaul, East New Britain Province. She has accumulated vast accounting experiences with various mining companies before coming to NFA.

She completed her primary schooling on Matupit Island and then went onto Boisen High School and later Kerevat National High School, both in Rabaul, ENBP. She was further accepted into the University of Technology in Lae to take up business studies.

Ms Rabbie graduated from the UNITECH in 1977 and landed her first job as an accounts clerk with the New Guinea Industries in Lae for only nine months and moved on to be with her late husband at the Bougainville Copper Limited (BCL), and worked as accountant with the now defunct Bougainville Copper Limited Savings and Loans. She served from 1978 to 1987.

During her time with BCL, she spent three years at the James Cook University in Townsville, Australia studying accounting. In April 1987, she resigned from BCL and joined Coopers and Lybrand in Port Moresby as accountant, in-charge of clients' super fund.

She was with Coopers and Lybrand from 1987 - 1991. In 1992, she was employed with Conzinc Riotinto of Australia (CRA) and served for five years. In 1996, Ms Rabbie was seconded for a year to the Pacific Coal in Brisbane, one of CRA's business unit.

She left CRA in 1998 and joined Highlands Pacific, based in Madang. She was not there for long, and left again to HIH Insurance, and moved on from there to FM Central in 2001 as Finance Manager.

Ms Rabbie joined NFA on 18th November 2002 as financial accountant. Her main role involved working on all aspects of the general ledger every month, reconciliation of all accounts, accounts payable and receivable and overseeing the payroll, and also prepares cost reports for NFA funded projects and also ensure funding is available to meet agreed components cost of donor-funded projects. She is currently under-studying the Financial Controller.

"I have always been with the private sector and heard stories that government departments are normally slow in their activities, however, I can say that this is not true for NFA. It is much more different in its day-to-day operations. As far as finances are concerned, we are on track and our financial records are in order, which is a reflection of wise and transparent financial management of the organisation. I am very happy working for the NFA." Ms Rabbie said.

Fishing Projects to Boost Economy

...continue from page 1



• Fisheries Minister Ben Semri (centre), Honourable Members, Arthur Somare and Peter Wararu discuss the Wewak Project Agreement with NFA Boss, Mr Pokajam and company executives.

In another similar development, the national economy is to receive a major boost of about US\$60 to US\$100 million in investments as well as 2000 additional jobs with the proposed construction of a new tuna processing, loining and canning plant in Wewak, East Sepik Province next year.

Fisheries Minister Ben Semri announced this during a Press Conference at the National Fisheries Authority (NFA), attended by Members of Parliament, Arthur Somare (Angoram) and Peter Wararu (Yangoru-Saussia) as well as Offshore Master (PNG) Limited Company Directors, Messrs Chatchai Chantawongvat and Chana Kasonbua.

The proposed cannery and processing plant when approved by NEC, would be built and operated by the company Offshore Master PNG, a subsidiary of

Offshore Master Limited based in Thailand. The site selected for the proposed project is the current East Sepik Provincial Government area, adjacent to the South Seas Tuna Corporation (SSTC) plant.

Initial capital injection into the project would be US\$20 to US\$30 million. Construction of the project would be fully funded by Offshore Master parent company of Thailand. Target markets include countries in Asia, Europe, United States, and the Middle East.

Minister Semri assured that the project would generate a "flow-on" effect to other cost factors relative to fishing, freight, fuel and exports. This would drive down costs due to economics of scale when combined with SSTC 200mt per day capacity.

The Minister said the project is also expected to create "spin-off" businesses in Wewak estimated to be around K20 to K25 million per annum. Operations of the cannery are likely to involve the community such as local fishermen and smaller fishing vessels.

The project was initially intended to be built in Lae but due to a number of setbacks as well as problems such as siltation from the Markham River affecting Lae Harbour, it was agreed that the plant instead be built in Wewak, which is also closer to fishing grounds and overseas markets and has the highest rate of transshipment in the country.

Propose Fisheries Partnership Agreement to Increase Access to Euro Market



• Hon. Paul Tienstin, Minister for Trade & Industry (front centre), leader of the PNG delegation to the ACP meet.

Plans are in place to finalise the Fisheries Partnership Agreement (FPA), a reciprocal trading arrangement between the African Caribbean Pacific (ACP) - Pacific group and the European Union (EU) that would see mutually beneficial development and investment opportunities.

Under this multi-lateral agreement, ACP Pacific nations, of which PNG is a part of, would allow the EU increased access to Economic Exclusive Zones (EEZ) in exchange for greater market access for ACP Pacific nations throughout Europe to market their products.

The agreement, which would cover all aspects of the fisheries sector, would also feature improved benefits in comparison to that which is currently available under the existing fisheries agreements; enhanced conservation and management arrangements; long-term security of access in the region for EU fishing interests as well as long term mutually beneficial development and investment opportunities that would include joint ventures and other initiatives to promote long term establishment of economically viable domestic industries in the Pacific region.

Talks between the parties were held during the launch of Pacific ACP Region's negotiations of Phase II Economic Partnership Agreement (EPA) in Nadi, Fiji in September. The FPA forms a critical component of the overall EPA that will hopefully come into effect by 2008.

Representing PNG to the talks was a ten-member delegation led by the Minister for Trade and Industry, Hon. Paul Tienstin, including three representatives from the National Fisheries Authority, namely: Messrs Ronald Kuk (Projects Manager), Justin Ilakini (Provincial and Industrial Liaison Officer) and Jerome Tioti (Assistant Economic Research Officer).

NFA at Heads of Fish Meeting

The Fourth Annual South Pacific Countries (SPC) Heads of Fisheries (HoF) Meeting and the Global Environment Facility (GEF) Workshops were held consecutively in Noumea to discuss matters of mutual interest to member nations and territories concerning fisheries development in the region.

Representing Papua New Guinea to these meetings were senior officials from NFA, Lamiller Pawut, Monitoring Control and Surveillance Manager; Roboam Paka, Acting Principal National Fisheries College; and Augustine Mobiha, Fisheries Management Adviser.

The GEF Workshop was chaired by Mr Pawut. It was held for the purposes of addressing global environmental issues, more specifically those affecting Pacific

NFA/PNGDF Sign MOA for Fisheries Compliance Service



• Mr Kasu and Commodore Ilau shaking hands after the MOA signing.

A Memorandum of Agreement for the Supply of Fisheries Compliance Service (MOASFCS) was signed on 29th October, 2004 between the National Fisheries Authority and the Papua New Guinea Defence Force Maritime Element.

The MOASFCS main objective is to establish mutually agreed arrangements in cooperating to protect the nation's fisheries resources as well as the need to effectively enforce fisheries management arrangements.

The MOA was signed by NFA Acting Managing Director John Kasu and PNGDF Commander, Commodore Peter Ilau. Present to witness the signing was Defence Secretary Stephen Raphael, PNGDF representatives as well as senior officials of NFA.

The MOA also outlines each parties' respective responsibilities and functions in protecting as well as ensuring sustainable management of fisheries resources.

NFA and PNGDF have enjoyed an excellent working relationship over the past few years in co-operating and collaborating to provide efficient and effective fisheries surveillance in the country.

The NFA 2005 budget was approved and passed by the Fisheries Board this month, of which K2 million had been allocated for fisheries surveillance exercises under the MOA. Revenue from the sale of forfeited vessels assists in the allocation of future funding under the MOA.

Since 2001 including prior to the signing of the first MOA in October 2002, NFA on behalf of the state has earned approximately K6 million from the sales of forfeited vessels and fish products.

Island nations. This particular summit was to discuss technical aspects of project components to ensure country expectations and needs are met and pull together key priorities and assess their budgetary impacts.

The weeklong SPC summit chaired by New Zealand, raised and examined issues such as coastal fisheries management, aquaculture, living marine resources science as well as the involvement and intervention of world bodies in fisheries development within the region.

Among a number of issues covered was the need for increased capacity building for each country at a national level, in order for them to effectively manage national fisheries within individual Economic Exclusive Zones (EEZ).

New Corporate Wear for National Fisheries Authority Staff

Staff of the National Fisheries Authority have received new sets of corporate uniforms for the next three years.

Staff of NFA, both at the headquarters in Port Moresby and the National Fisheries College have been issued with three sets of uniforms to be worn during the four working days of the week, except Friday, which is optional and staff can wear own clothes other than the uniform.

The uniforms of most modern make and style were made by Katil Designers Ltd at a cost of K70,000.00. This has replaced the old set of uniforms, which were around for the last two years.

Most staff expressed that the new uniform has given them a sense of belonging to the Authority and has enhanced their morale and attitude towards work.

Mr John Kasu, Corporate Services Manager, on behalf of the NFA Management thanked Mrs Veronica Talis Mogil, Team Leader of the Uniform Committee and the members of the Committee for their time and effort put into acquiring NFA's new corporate wear.



● NFA Staff in their new corporate wear



● College staff in their new corporate wear

FTV Leilani Undergoes Maintenance



● FTV Leilani being lowered into the water after maintenance and is being watched by NFA Acting Managing Director, Mr Sylvester Pokajam.

National Fisheries College training vessel, Sterbercraft FTV Leilani has undergone a major refit at the Steamships dry-dock in Port Moresby.

She sailed into Fairfax Harbour, Port Moresby on 16 June 2004 for a major maintenance, including a complete overhaul of the engine. She was bought in Taree, New South Wales, Australia, in 1994 by the then Department of Fisheries and Marine Resources. Mr John Kasu, Acting Corporate Services Manager said that FTV Leilani badly required maintenance after 10 years of operation, which is a requirement under the Papua New Guinea Maritime Law.

Skipper and Commercial Fishing Operations Tutor, John Adani used local knowledge to get Leilani from Kavieng to Lae, then onto Port Moresby because automatic navigational equipment was not functional.

FTV Leilani is used extensively by the College to teach Commercial Fishing Operations and sea safety programmes to students annually.

Several National Fisheries College Tutors accompanied the captain to bring the boat to Port Moresby for the refit. They were; Mr Paul Alloy - Commercial Fishing Operations Programme Leader, Mr Peter Wagi - Commercial Fishing Operations Tutor and Chief Engineer Leilani, Mr Gaius Mai, Fishing Technician - Leilani Deckhand.

Quality Customer Service training for NFA staff

The National Fisheries Authority once again gave its staff the opportunity to equip themselves with skills required to provide quality customer service during a short course tailored especially for NFA.

The course conducted by Price Waterhouse Coopers ran for two days at the Granville Hotel and about 11 staff members from various business units within NFA successfully completed the course. Most of the participants were new and casual staff within NFA and the National Fisheries College.

Course co-ordinator and NFA's Staffing and Administration Officer, Mrs Rose Kabaru said the purpose of the course was to equip the staff with skills that would enable them to effectively deal with internal and external customers. Internal customers being staff and issues within the organization and external customers have to do with telephone and counter clients.

Areas covered during the course include Time Management, Communication skills, setting objectives and activities and importance of having a vision. Upon completion of the course, the participants were awarded certificates.

Ms. Kabaru said the course is conducted once or twice a year depending on the number of staff who needed to take up the course.

One participant, Jerome Tioti, Assistant Economic Research Officer, described the course as valuable in providing tools for good customer relations. He said NFA is a client-oriented organization that deals with many different organizations and bodies, and therefore recommended the course to all NFA officers to equip themselves with skills to help them interrelate with clients and organizations involved with NFA.